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Training, journey and learn

WP 3.1 – TRAINING

Strategy for engaging the planned pilot group in the online training

This document defines the strategy for engaging the planned pilot group of 200 participants in the online phase of the TRIP training programme. The online phase corresponds to the PREPARE stage of the four TRIP itineraries and is designed to ensure access to the learning materials, participation in the modules and readiness for the following experiential phase.

Target group

The pilot group consists of 200 adult participants, with 50 participants per partner country. The target group includes adults with different backgrounds and profiles relevant to the project, such as unemployed adults, disadvantaged adults, educators, trainers and adult learning staff.

General approach

The engagement strategy is based on a decentralised recruitment and support model. Each partner is responsible for identifying and engaging its national target group, while the overall coordination of the online phase is ensured within WP3. The strategy combines local outreach, direct contact with target groups, clear onboarding procedures and regular follow-up during the online training phase.

Engagement steps

Step 1 – Identification of participants

Each partner identifies at least 50 participants through its local networks, previous project contacts, dissemination activities, stakeholder relations and communication channels already activated during the project.

Step 2 – Invitation and confirmation

Selected participants receive a direct invitation (oral or by e-mail) with basic information on the project, the course structure, the duration of the online phase, the expected commitment and the following field activities.

Step 3 – Registration and access to the LMS

Each participant receives access credentials and practical instructions for entering the TRIP platform, navigating the modules and completing the online phase.

Step 4 – Initial orientation

Partners provide a short introductory support phase to explain the logic of the course, the sequence of modules, the role of quizzes and the connection between the online phase and the experiential phase.

Step 5 – Accompaniment during the online phase

During the PREPARE phase, partners maintain regular contact with participants to encourage continuity, support access to the modules and reduce the risk of drop-out.

Step 6 – Preparation for transition to the LIVE phase



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At the end of the online phase, partners verify completion of the required online activities and confirm the transition of participants to the experiential phase.

Communication tools

Communication with participants is ensured through the channels already used in project management and dissemination, including e-mail, direct contact by partners and the TRIP LMS platform. Where useful, partners may also use local dissemination channels and social media to support participant engagement and reminders.

Support measures

To support participation in the online phase, partners provide:

- clear instructions for access and use of the platform;
- support in the participant's own language;
- reminders on deadlines and completion;
- assistance in case of technical or organisational difficulties;
- guidance on the link between online learning and the following field experience.

Monitoring basis

The online phase is supported by a course structure that includes quizzes, completion tracking and common learning materials. This allows partners to follow participant progression from the start of the pilot phase and to prepare the transition to the implementation and monitoring activities of WP3.

Expected result

The engagement strategy is intended to ensure that the planned pilot group of 200 participants can access the online phase in a structured and coordinated way, complete the preparatory learning activities and enter the following experiential phase with a common level of readiness.