



Project Code: 2024-1-IT02-KA220-ADU-000244663

Training, journey and learn

ACTIVITY REPORT

1st Multiplier Event of the Erasmus+ Training, Journey and Learn (TRIP) project Genoni and neighbouring Sardinian villages (Italy) – 23–28 July 2025

Between 23 and 28 July 2025, the first multiplier event of the Erasmus+ project Training, Journey and Learn – TRIP was organized by Fondazione Altopiano della Giara in Genoni and the neighbouring Sardinian villages, in line with the project dissemination and stakeholder engagement activities. The event agenda included the introduction to the project, the presentation of the TRIP project and its partnership, the implementation stages and results achieved so far, discussion with participants, challenges and opportunities in adult education and lifelong learning, the impact of European projects on non-formal and informal education and future opportunities for cooperation.

The multiplier event was intentionally organized as part of the XIV edition of the “Sa Corona Arrùbia” International Folklore Festival in order to benefit from the visibility, communication channels, territorial attractiveness and established audience already generated by the festival. This organizational choice allowed the TRIP project to reach a wider and more diverse public than a stand-alone dissemination event would normally attract, while also linking the project to a highly recognizable cultural initiative rooted in the local community.

This approach proved particularly useful from a dissemination perspective. By being connected to a well-known cultural event involving several municipalities in the Marmilla area, the multiplier event gained broader local exposure, stronger public visibility and easier access to participants already interested in culture, community development and territorial identity. For documentation and dissemination evidence, the festival poster was also archived in the event folder, as it represents supporting material showing the wider context in which the multiplier event was implemented.

The event brought together approximately 75 participants, including local stakeholders, members of the community, representatives of associations, cultural operators, educators, trainers and citizens interested in adult education, local development and European cooperation opportunities. The participation of such a varied audience contributed to creating an open and inclusive environment for dialogue, exchange and reflection on the themes promoted by the TRIP project.

During the event, the organizers presented the general objectives of the TRIP project, its innovative approach based on experiential learning, and the structure of the international

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partnership. Particular attention was paid to the contribution of each partner organization and to the expected impact of the project in the field of adult education. These contents are coherent with the project overview and the partnership framework presented in the project materials.

An important focus of the multiplier event was the presentation of the research phase carried out within WP2 and of the Joint Report, which offers a comparative analysis of the training needs, expectations and soft skills of adults in Italy, Poland and Romania, while also presenting the educational proposal and structural basis of the future TRIP model. Participants were informed that this research phase represents the foundation for the design of the project's training itineraries and the subsequent development of the model to be tested and implemented in the following work packages.

Throughout the event, thematic presentations and interactive moments encouraged participants to reflect on the challenges and opportunities in adult education and lifelong learning, on the relevance of soft skills development and on the role of European projects in strengthening non-formal and informal education. The discussions also highlighted the importance of connecting adult learning with local identity, cultural heritage and community-based experiences, which is fully aligned with the rationale of the TRIP project.

The event also created opportunities for networking and exchange among participants from different backgrounds. Stakeholders were able to discuss future collaboration possibilities, the educational value of experiential and place-based learning, and the potential for adapting project results to local contexts. Embedding the multiplier event within a large cultural festival helped facilitate these exchanges in a more dynamic and participatory environment, increasing spontaneous interaction and public engagement.

At the local level, the multiplier event represented an important opportunity to strengthen the visibility of the TRIP project and to present it not only as a European cooperation initiative, but also as a project concretely connected to the cultural and social life of the Marmilla territory. The integration with the "Sa Corona Arrùbia" Festival reinforced the link between adult education, cultural participation, territorial promotion and community involvement, making the dissemination activity more effective and more coherent with the values of the project itself.

The First Multiplier Event successfully achieved its dissemination objectives. It ensured the first public presentation of the project to a broad audience, increased awareness of the TRIP partnership and research phase, promoted dialogue on adult education and experiential

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learning and generated meaningful stakeholder interest. Organizing the event alongside the XIV edition of the “Sa Corona Arrùbia” International Folklore Festival proved to be a strategic choice, as it strengthened communication impact, supported outreach to a larger audience and enhanced the public visibility of the Erasmus+ TRIP project.

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